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| --- | --- | --- | --- | --- |
|  | 5 | 3 | 1 | Score: |
| Form | Zine is folded and bound with excellent craftsmanship and precision. | Zine is folded and bound with moderate craftsmanship and precision. | Zine is barely folded and shows a lack of craftsmanship. |  |
| Visual Imagery | Visual imagery hooks the viewer immediately.  All artwork displays an attention to detail and is drawn and shaded with care.  All visual artwork references sources, essential concepts, and big ideas studied throughout the unit. | Visual imagery interests the viewer, but lacks a strong and immediate hook.  Some artwork displays an attention to detail and is shaded and drawn with care.  Some visual artwork references sources, essential concepts, and big ideas studied throughout the unit | Visual imagery barely interests the viewer.  Only one aspect of artwork displays an attention to detail and is shaded and drawn with care.  Only one visual artwork references sources, essential concepts, and big ideas studied throughout the unit. |  |
| Context and Information | Minimum of three sources referenced through textual information provided.  Textual information addresses the essential question directly.  Textual information seeks to either change society or reflect change in society. | Only two sources references through textual information provided.  Textual information somewhat addresses the essential question.  Textual information seeks to either change society or reflect change in society. | Only one source referenced through textual information provided.  Textual information does not address the essential question.  Textual information barely seeks to either change society or reflect change in society. |  |
| Effort | Studio time is maximized to complete zine by assigned due date.  Zine is a minimum of four pages (not including cover). | Studio time is not maximized fully and zine is turned in late.  Zine is only 2-3 pages (not including cover). | Studio time is barely used and zine is turned in late.  Zine is only 0-1 pages (not including cover). |  |
| **Total Score:** |  |  |  | Points:  /20  Grade: |